



BABY BOTTLE CAMPAIGN

How it Works

You stop at the store to grab a few items. Your total purchase is \$63.67. You pay with your registered credit card and it automatically rounds the purchase to the next dollar (\$64.00). Without even noticing, you have made a small donation of \$.33 to Project Defending Life! All these small gifts combined, along with other donors, add up to make a significant impact and saves the lives of babies.

The virtual baby bottle drive is customized to meet donor needs. Donors are in control of their donations.



[ENROLL NOW](#)

**STAY
WITHIN YOUR
BUDGET**

set a monthly
maximum.

**KEEP
ORGANIZED**

log-in to see
monthly and year
end donations and
reports for tax

**MAXIMIZE
GIVING**

Donors can give
from more than one
credit/debit card.